







## OUR WESTERN TOWNS

## ST. WALBURG

SASKATCHEWAN

Located in One of Best Mixed Farming Districts of Province

ST. WALBURG, lying in one of the best mixed farming districts in Northwestern Saskatchewan, was founded in 1921 when the Jackfish line of the Canadian National Railways was extended to a point 77 miles northwest from North Battleford. St. Walburg is still at the end of the steel.

With a population of over 500, and with over 80 business places the village is well equipped to supply the Northland with their needs. There is more freight unloaded at St. Walburg than all the other towns from North Battleford to the end of steel combined.

The territory around St. Walburg is well suited for mixed farming. The soil is a rule of a black loam and the district is known as a sure crop district. It is an ideal district for raising stock, too, as there is plenty of feed and water, and the wooded areas afford protection for the winter.

St. Walburg is located in the centre of well known summer resort lakes. Such lakes as Bright Sand, Perch and Loon Lake are known all over Saskatchewan. Vacationists are assured of good fishing at these points. Cold Lake, famous for its trout can be reached from here easily, and many tourists come up here every year for their holidays and spend their time in these beautiful surroundings. Many other lakes in the district afford good fishing.

Game, both feathered and fur, can be found in abundance within easy

## Western Briefs

EDMONTON.—Oil produced in Alberta during 1947 was worth a record \$17,000,000, it was estimated recently as it was revealed last year's production totalled 5,909,283 barrels, a decrease of 329,249 barrels from the 1946 production total.

SWIFT CURRENT.—The matter of bettering the type of entertainment now provided at most fairs and summer shows of that nature came in for discussion at a recent session of the Swift Current ministerial association. Much of the present type of entertainment is unobtainable members of the clergy contended, and tabled the matter in order to investigate it more fully.

WINNIPEG.—Manitoba suffered fire damage to "not more than 74,000 acres" of her forests in 1947, where as the average annual loss in the 25 years up to 1946 ran to 301,000 acres. Robson Black, president of the Canadian Forestry Association, said at a Winnipeg Canadian Club luncheon.

CARMAN, Man.—Elle Pierre Major ate a piece of angel cake and played a game of checkers recently and counted it a happy 100th birthday. The cake had been baked for the man who is one of Manitoba's oldest residents—if not the oldest—by Mrs. Gladys Gihuly, a neighbor. Each year since 1944 she has made him an angel cake and he has never failed to eat a piece of it.

EDMONTON.—It's a big job to dismantle the Whitehorse refinery moved to the oil country site just east of here. The 74-foot processing tower, weighing 76 tons, has been lowered and is the heaviest single unit to be shipped.

## OUR COMPLETE SHORT STORY—

## THE BEAUTY AND HUNCH

By EDWARD EARL LEE

HUNCH MORANO had been able to devote just enough watchfulness to prevent the woman from raising an alarm. Now, after hearing her proposition, he ceased managing the bureau drawer and focused full attention upon her, straightened up. That is, thought Marilyn Brandwynne, assumed erect posture as his small, stoop-shouldered body would permit.

She noticed rat-like eyes mirror indecision. To the scrutiny he subjected her wearing when she had left a room admirers complimented as being pretty as a doll, and which she hoped now was just as impersonal.

"Cool," Hunch commented, mentally. Most dames would have been hospital cases by this time. Hunch had ascertained her quarters in this resident apartment hotel and effected a stealthy entrance. Warned to remain silent the woman had closed the book she had been reading and regarded him through untroubled eyes.

However, that emotionless attitude disappeared when Hunch demanded the diamond necklace he had noticed her wearing when she had left a room admirers complimented as being pretty as a doll, and which she hoped now was just as impersonal.

"You're determined to get the necklace. I may as well tell you where it is and be rid of you all the more quickly."

"If I was sure you were on the square."

Hunch cocked his head suspiciously and asked: "What's the idea?"

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As Hunch complied the stranger crossed from his position in the adjoining room's doorway and risked the intruder with professional thoroughness. Finished, he handcuffed his prisoner and holstered the weapon on said to the tenant: "I am the hotel detective, Mrs. Brandwynne. I hope this mug didn't cause you a great deal of unpleasantness. I came up soon as I could and entered with a passkey, your bedroom that opens into the corridor. I figured to surprise him that way."

"You certainly did. It was a commendable job."

"You didn't do so badly yourself. I still can't figure out how you let the switchboard operator in on what was happening while this punk was sticking you up. You see, the girl called me and said I'd better investigate a conversation going on in your room concerning a 'hot necklace' and some 'fence's share' and about a 'murder'."

"It was very simple. After removing the money, I replaced my pocketbook in such a manner that it tipped one end of the cradled telephone. The released pressure signaled the operator and she reacted just as I planned she would."

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SINGAPORE WILL PLAY ROLE OF FORWARD BASE

DARWIN, Australia, — Singapore will play her pre-war role of "powerful forward base" for Australia, Sir Hugh Lloyd, British air commander-in-chief in the Far East, said on his arrival here recently.

Sir Hugh said Singapore is the most stable point in the whole of the East.

Before World War II, about 40 per cent. of United States exports went to the British Empire, says a Twentieth Century Fund report.



CHAMPION at a dairy judging competition held at Edmonton during dairy convention week, recently, Miss Alice Bruce, Didsbury, is shown receiving her cup from the hands of D. H. McCallum, provincial dairy commissioner.

PURCHASE EXPORTS  
The United States and the United Kingdom purchased over three-fifths of Canada's exports for the first half of 1947.

More Penetrating!  
More Effective for  
RASHES! PIMPLES!  
IRRITATIONS!  
because it's lanolinized

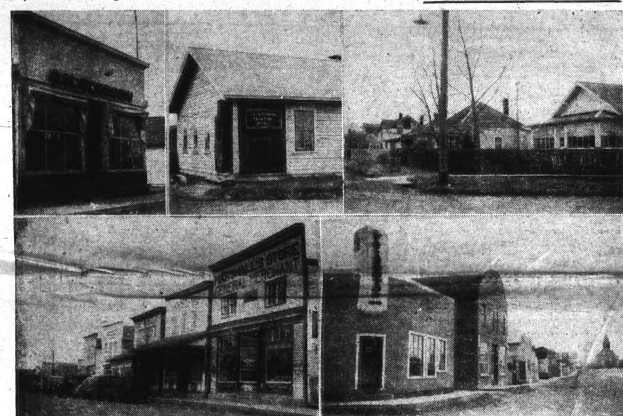


# Help The Red Cross "SALADA" TEA

For constant Smoking Pleasure  
Roll your own with  
**"EXPORT"**  
Cigarette Tobacco

MACDONALD'S Gold Standard EXPORT Cigarette Tobacco

ALSO AVAILABLE IN 1/2 POUND TINS



The enterprising Town of St. Walburg located in northwestern Saskatchewan boasts of up-to-date business and residential homes, as above picture shows. Upper left and below pictures show parts of Main Street. Top centre, The Enterprise office, and upper right showing a part of the residential section.

**LEARN HAIRDRESSING**  
Clean, steady, interesting, refined, good paying profession. Hundreds of positions now open. Many start own shops. Train under direct supervision of outstanding beauty culture experts. Completely thorough superior training. The Nu-fashion method assures success. Write or Call—  
**NU-FASHION BEAUTY SCHOOL**  
327 Portage Ave. Winnipeg, Man.  
BRANCHES: Regina, Calgary, Edmonton

**Is GETTING UP Getting you Down?**  
If morning finds you only half rested, still weary—if your sleep is broken by fidgeting, tossing and turning—your kidneys may be to blame. When your kidneys get out of order, your sleep usually suffers. To help your kidneys regain a normal condition, use Dodd's Kidney Pills. Dodd's help the kidneys get rid of poisons and excess acids in your system. Then your uneasiness disappears—you can enjoy restful undisturbed sleep—and awake refreshed and ready for work or play. Get Dodd's Kidney Pills today. 147  
**Dodd's Kidney Pills**

**Don't let Constipation keep you feeling all-in**  
Millions find relief this way  
Feel bad? Headache from faulty elimination, weary and dull? Take NR tonight, an all-vegetable laxative with a thorough, pleasant action. NR comes in two strengths, Regular NR, and NR Juniors (1/2 dose), just made for you if sensitive to laxatives. Chocolate coated or plain.  
**NR TO-NIGHT**  
Haines Remedy 25¢

driving distance of St. Walburg. The provincial government is establishing a game reserve in the district shortly. A two sheet curling rink, and a full size skating rink takes care of the winter sports and a well equipped sports ground is well patronized in the summer time. Golf is also a popular pastime in the village.

St. Walburg has five modern garages, three large department stores, one grocery and one meat and grocery, one machine shop and three cabinet and woodwork shops, two cafes and two hotels, two furniture stores, three variety stores, one ladies wear and one gent's wear, two shoe repair shops, two real estate and insurance offices and one insurance office, one hardware store, tailor, dry cleaner, two doctors, one dentist, one lawyer, one blacksmith, one printing office and newspaper, photo studio, moving picture theatre, bank, liquor store, lumber yard, radio repair shop, two licensed electricians, funeral parlor, two auctioneering firms, three elevators, pool hall and bowling alley, beauty parlor, barber shop, six implement dealers, seven car dealers, one creamery, two dry lines, egg grading station, bakery, natural resources office, R.C.M.P. Barracks, two livery stables, three oil sheds, oil tanks, three coal dealers, telephone exchange, two jewellery stores and drug store.

Two schools, public and separate take care of the education of the young people, seven teachers are engaged in this work. A new school will be built in the near future. Three churches are represented in the village, Catholic, United and Lutheran. A big building boom has taken place in St. Walburg, over 30 buildings have been completed or still under construction at the present time. A live board of trade meets

**PILES**  
With a record of 30 years as a most satisfactory treatment for hemorrhoids, you can positively depend on  
**Dr. Chase's Ointment**



# The Blairmore Graphic

(Established 1909 as Blairmore Enterprise)



Alberta Weekly Newspapers Assn.  
Weekly  
Newspaper Advertising Bureau

Authorized as Second-Class Mail by  
the Post Office Department, Ottawa.

Office of Publication  
BLAIRMORE, ALBERTA

Subscription, to all parts of the  
Dominion, \$2.00 per annum; United  
States and Great Britain, \$2.50; For-  
eign, \$3.00; payable in advance.

Business locals, 15c per line.

Legal notices, 15c per line for first  
insertion; 12c per line for each sub-  
sequent insertion.  
Obituary notices, inserted free of  
charge, but lists of floral offerings  
charged at 10 cents per line.

Display advt. rates on application.

J. R. McLEOD, PUBLISHER

Blairmore, Alta., Fri. March 12, 1948

## Foreign Exchange

Ottawa, March 8th, 1948. Attempt-  
ing to take unauthorized currency out  
of Canada cost one Windsor, Ont.  
resident \$2,000 in court fines, accord-  
ing to the February enforcement re-  
port of the Foreign Exchange Control  
Board, and similar infractions of the  
Board's regulations brought fines vary-  
ing from \$150 to \$1,000 and costs to  
others. The Windsor man, on being  
searched, was found to be carrying  
\$12,005 in Canadian currency, con-  
cealed in two envelopes beneath his  
shirt. He was given the option of serv-  
ing six months in jail, but paid the  
\$2,000 fine immediately.

The seriousness of attempting to  
deal in foreign exchange through any  
but authorized dealers was emphasized  
in a fine of \$1,000 and costs imposed  
on another man in the February line  
up of prosecutions. A resident of  
River Rouge, Michigan, the defend-  
ant had not only been purchasing  
Canadian dollar drafts in Detroit and  
cashing them in Windsor banks, but  
was found buying U.S. currency from  
farmers in the Windsor market. The  
\$2,214 in American currency discov-

ered in his possession was placed un-  
der seizure and the heavy fine imposed.  
The farmers who sold the currency  
are also liable for prosecution.

A firm of Toronto mine operators  
found their high finance operations un-  
profitable when one of the owners paid  
a total of \$1,000 in fines... \$500 for  
unlawfully dealing in foreign exchange  
and \$500 for unlawfully purchasing  
securities from a non-resident with-  
out a permit.

Board officials point out that attempt-  
ing to deceive a customs officer is in  
itself a serious offence. One person  
paid a fine of \$250 for this reason and  
another paid \$50 and costs as well as  
the \$100 and costs he was fined for at-  
tempting to export Canadian currency  
without a permit.

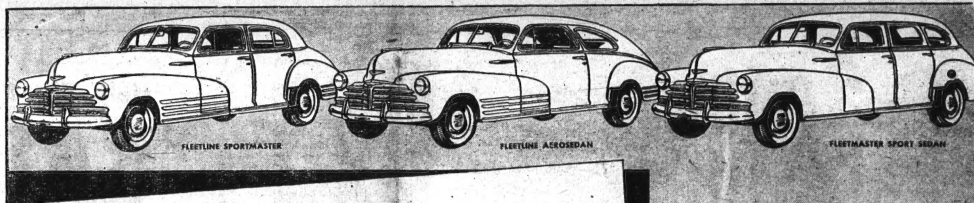
Regulations imposed in an attempt  
to rebuild Canada's pool of American  
dollars require that all travellers leav-  
ing Canada must have the Form H  
permit, obtainable at any chartered  
bank, if they wish to take out of the  
country more than \$10 in American  
funds or a total of more than \$25 in  
both American and Canadian money.

**WHY BE ENVIOUS of  
other people's coffee when  
you can serve Maxwell  
House? It's the world's  
leading brand and it con-  
tains choice Latin-Ameri-  
can coffees for extra flavor.**

## RULES IN CASE OF FIRES

1. Familiarize yourself with the location of windows and natural escapes.
2. Learn the position of all stairways, particularly the top landing and scuttle to the roof.
3. Keep the doors of rooms shut.
4. Wet a towel, stuff it in the mouth, breathe through it instead of nose, so as not to inhale smoke.
5. NEVER get excited, try to recall means of exit.
6. If room fills with smoke, keep close to floor and crawl along by the walls to the windows.
7. NEVER go to the roof, unless as a last resort and you know there is escape to adjoining buildings.
8. NEVER jump through flames in a building without covering head with blanket or heavy clothing.
9. Open windows from the top.

Suggested by BREWING INDUSTRY OF ALBERTA



## THE 1948 CHEVROLET

Newer! Smarter! Finer!

HERE'S THE ONE TO SEE! At the first opportunity come and see it! The new Chevrolet for 1948 brings you new smartness of design, new color harmonies, new interior luxury — an even greater measure of BIG-CAR QUALITY AT LOWEST COST. And with all its greater value, Chevrolet's the lowest-price line in its field... the only car in its price class with such Big-Car features as Body by Fisher, Valve-in-Head Engine, Unitized Knee-Action Ride and Positive-Action Hydraulic Brakes. No wonder more people drive Chevrolets — and more people want Chevrolets — than any other make.

**CHEVROLET — and ONLY Chevrolet — IS FIRST!**

A PRODUCT OF  GENERAL MOTORS

C-248



**CROWS' NEST PASS MOTORS**  
Phone 105 Blairmore Alberta

## EVERYBODY'S BUSINESS



Curiosity may have killed the cat, but it has led many men to do great things.

Because Dr. Lister wondered why so many patients died after operations, he discovered that germs cause infection, and developed modern antiseptic practices. For our modern lighting we can thank Edison's curiosity about electricity. Again, curiosity about what and how people buy, led Woolworth to develop a new kind of store which grew into a multi-million dollar chain.

You may make some profitable discoveries by asking yourself (and others) questions about everything from mousetraps to market trends. Knowledge is Power. The more you learn, provided you have the ability to use such knowledge, increases your value to your employer and may start you on a new and exciting career.

And don't forget to be curious about people, too. A study of their tastes, wants, behaviour and opinions can be equally rewarding.

Are you curious about what happens to life insurance dollars? Savings effected by Canadians through their life insurance premiums provide funds for investments in a wide variety of public enterprises, such as new schools, highways, power plants, hospitals, homes and factories.



## Red Cross Seeks to Cut Canadians Drowning Toll

Toronto, March 10 — The great bulk of drowning casualties in Canada occur in the age group between 10 and 30 years and in areas isolated from crowded bathing beaches, Dr. Harvey Doney, national director of Red Cross Swimming and Water Safety, announced today in a statement pointing out the need for the continuation and expansion of the Red Cross program.

"More than 1,000 people are drowned in Canada each year and the vast majority of these deaths occur because people ignore the common basic rules of safety when in, on or around water," said Dr. Doney.

"The Red Cross is prepared to teach Water Safety anywhere in Canada through its widespread organization and distribution of branches. Its system is particularly adapted to teaching the small centres and outlying areas that are not being touched by any other organization."

Nearly 24,000 people have passed Red Cross swimming examinations and another 10,000 have received instruction since the inauguration of the program two years ago. A total of 2100 instructors have been qualified. The Swimming and Water Safety program is supported through contributions to the national Canadian Red Cross campaign, being held this month with an objective of \$3,000,000.

Woman: "What's your cat's name, little boy?"  
 Boy: "Ben Hur."  
 Woman: "That's a funny name for a cat. How did you ever happen to pick such a name for it?"  
 Boy: "Well, we just called him Ben until he had kittens."

### SWITCH SOCKS

If you can arrange to have a change of clothing at the office or shop, you can save yourself from a possible threat to health when you get wet. Medical authorities suggest that an extra pair of socks, and a spare pair of shoes, will make possible a switch to dry things if you get wet going to work. Then you won't have to sit around, or carry on your work, in damp things.

Strain is often the absence of trust.



FIRST AID TO THE NATION



**THE NEW 1948 CHEVROLET** announced recently by General Motors is built in nine models in three series, all of which feature a redesigned radiator grille, new color harmonies in interior upholstery.

According to General Motors, a minimum of time was lost in conversion for the new models in order to produce a maximum number of automobiles to meet the demands of dealers' waiting lists.

Think of the time we spend getting out of things we never should have gotten into.

A COSY HOME is easier still when you serve Maxwell House Coffee. So delicious it satisfies completely. Expert blending assures you coffee that's famous for smooth, mellow flavor.

## EXCEL BUILDERS' SUPPLY CO.

"Everything for a Building"  
**Building Contractors**  
 Phone 263 Coleman

## PICK a PEPSI



"Pepsi-Cola" is the registered trade mark in Canada of the Pepsi-Cola Company of Canada Limited

## Counter Sales Books



We are agents for Canada's  
 Leading Manufacturer.

See us about your next order

The  
**Blairmore Graphic**

by Maurice Western

It was a great day at Last Bend when they bundled the little girls with the twisted legs into the waiting plane.

Few people come to Last Bend. Few leave. On the map the place isn't even marked. Dotted lines indicate the river course—similes as the lives of the crippled children whose poverty-stricken parents owned the two-room shack.

Margaret had been born up there in the bush, about 400 miles south of the Yukon border. It is a tough country, even for hard-bitten woodsmen and trappers. It demands strength and stamina. Margaret had neither. Instead, she had congenitally-deformed hips.

Only fourteen . . . and helpless. A doctor, explaining matters in lay terms, would have said that they were out of joint—the femurs parted from the sockets. Margaret merely knew that she couldn't walk like other children. Her feet turned outwards at right angles. She moved haltingly, fearfully, as if she were very old. But Margaret was just fourteen.

She had been ten when Jean arrived—the little sister of the dark, solemn eyes, the quick intelligence.

But a little sister born, like Margaret, with cruelly-dislocated hips. A school teacher came to Last Bend. Margaret learned something, then, of the world beyond the bush; heard whispered references to hospitals for crippled children. But, of course, her case was hopeless. It always had been.

Into another life Yet it happened. The plight of Margaret and Jean came to the attention of the Red Cross. One morning a plane landed at Last Bend. Now—in friendly words among cheerful, hopeful children, Margaret and Jean are being treated and schooled. Already Jean is walking better—much is hoped of an operation. Her limbs will not be conspicuous—not for her life of an 'ugly duckling'.

For Margaret, too, a brighter future beckons—after an uphill fight. Age makes a difference. And 14 years is a long, long time . . . at Last Bend.

When you are asked to 'help support the Red Cross', remember: It is to such hospitals and other Red Cross services for the relief of suffering, that your money will go.

Red Cross Services include: Blood Transfusion, Outpost Hospitals, Aid to Sick and Disabled Veterans, Treatment for Crippled Children, Disaster Relief, Nutrition Services, Home Nursing Courses, Swimming and Water Safety, etc.



The work of mercy never  
 ends . . . Give generously to  
 the CANADIAN RED CROSS

Local Campaign Committee Mr. R. Oakes—Phone 332 Mrs. V. Krkosky—Phone 239 Mrs. J. R. Smith—Phone 152

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# World News In Pictures

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**FIRE DESTROYS VETERAN'S HOME**—Two years' work by a veteran, Carl Burns, building his own home were wiped out by fire at Oak Ridge, Ont., when the house was destroyed. Marie Burns, 2½, and her dog look at the ruins.



**CROWNED QUEEN OF MCGILL UNIVERSITY**—Miss Sue Bishop, second-year arts student at McGill university and a resident of Toronto, Ont., was crowned Queen of the McGill Winter Carnival. She is the first girl from Ontario to win the honor, and "If you think I'm pretty, you should see my sisters back in Toronto," she told the crowd, who shouted for a speech.



**SAFECRACKERS KILL FAITHFUL SEEING-EYE DOG**—Two dogs kept in office at Toronto at night to guard a plant were alive and well when fed at 1:15 a.m. When they did not greet John Berezanski when he arrived in the morning he knew something was wrong. Thieves had escaped with \$350. Berezanski is seen with slain dog on spot where dog's body was found. "Laddie was almost human," said blind John Berezanski, declaring he wouldn't have taken \$1,000,000 for faithful animal.



**BROOMS**, the famous Thoroughbred stallion which died recently at the University of Saskatchewan, Saskatoon.



**RED POLL ASSOCIATION MEETS**—Thirty enthusiastic breeders of dual purpose cattle met recently at the Macdonald Hotel in Edmonton for the annual meeting of the Canadian Red Poll Association. Members came from Ontario and all western provinces. Wilmot McComb of Hayfield, Man., presided, and P. J. Hoffman, the veteran secretary of Annabell, Sask., presented encouraging reports of progress for the year, touching on breeding, sales, and production. Officials of the Canadian Red Poll Association snapped at Edmonton are, left to right: P. J. Hoffman, Annabell, Sask.; W. McComb, Mayfield, Man., and J. R. Atkinson, St. Albert, Alta.



**EATS BREAD-AND-MILK DIET TO PROTEST H.C.I.**—Sitting down to a supper of bread and milk for the fourth consecutive day in protest against the high cost of living, Mrs. Ruth Berbes, 24, of Chicago, looks at her smiling husband who is dining on a fuller menu, but she remained resolved to stick to her diet. Mrs. Berbes went on a daily diet of five slices of bread and two glasses of milk recently when she found that the combined weekly earnings of herself and her husband, \$60, were barely enough for food and rent. She is urging others to follow her example feeling that similar action by one million women would make a deep impression on the country's grocers.



**WORLD DIGNITARIES PRAISE HONOR ROLL**—The album of honor held here by Beth Norman is made up of the names and pictures of thousands of Brantford and Brant county, Ont., service men and women. Copies of the album were sent to the King, Eleanor Roosevelt, Field Marshal Montgomery, President Truman, Gen. Eisenhower, Winston Churchill, Gen. Marshall and Rt. Hon. Ian MacKenzie, former minister of veterans' affairs, and all wrote back paying tribute to the idea.



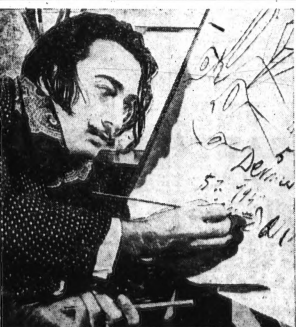
**DUCK RIVER FLOODS TENNESSEE TOWN**—One hundred and fifty families were made homeless when the Duck river overflowed its banks into low portions of the town of Shelbyville, Tenn. Many other homes on high ground were flooded by two to five feet of water from torrential three-day rains. Photo shows the centre of the town, flooded residential section along the river, and the Nashville highway, the only passable road.



**NO PRIZE OFFERED TO FIGHT ATOM**—Charles F. Kettering, former head of General Motors research, who is residing in Miami Beach, Fla., said he was told not to offer a \$15,000 prize to the scientist developing the best plan of defence against the atomic bomb. Kettering did not say who told him to withdraw the offer, but he said the plan was turned down "because it would cause the bomb to lose its diplomatic value."



**TWO WAR CRIMINALS SENTENCED TO LIFE**—Hitler's commander in World War II, Wilhelm List, former German field marshal, (left, front), found guilty of war crimes in the Balkans, was sentenced to life imprisonment by the Nuremberg tribunal. Lieut.-Gen. W. Kuntze, (right), also was sentenced to life.



**DALI TELLS MODERN ARTISTS THEY MUST LEARN PAINTING**—Modern art, already reeling under attacks from half a dozen sources, took an unexpected upsurge recently from its high priest, Salvador Dali of New York. Senior Dali, at work above, is heart and soul with the art modernists. But he wishes to high heaven they knew how to paint. Dali accused modern art of being often "frivolous in content and lazy in execution." Dali, in benign mood, even had it in his heart to understand—although he does not sympathize with or approve—the recent action of the Boston Institute of Modern Art, which changed its name to the Institute of Contemporary Art in protest against modern art trends.



**YEMEN KING SLAIN**—The Arab League announced that 'Abdullah Ibn Ahmed of Wazir had been proclaimed king of the Arabian kingdom of Yemen, on the Red Sea, to succeed King Yahya. Abdul Rahman Azam Faaha, secretary-general of the Arab League, said a mission will leave Cairo for Yemen soon to investigate reports that King Yahya and three of his sons were murdered in a palace revolution. Death of the aged warrior king, one of the most absolute monarchs in the world, has been reported to Cairo. Whereabouts or fate of Prince Saif-Allah Abdul sixth son of the dead ruler, was not known.



**"INCIDENT" IN "NO-MAN'S-LAND"**—Between Jewish Tel Aviv and Arab Jaffa lies the most active no-man's-land in Palestine. It is surrounded by soldiers of both sides and fires are started daily in Jewish or Arab shops. The local news tickers record "just another incident" when fire or death occurs, but after each incident the British army men search all persons, both Jew and Arab, in the area. Just such a search is taking place here as suspects are lined up before a fire-gutted building. Most streets in the no-man's-land are a mass of rubble.

## FOR SALE

Will sell the MAY HOME in Blairmore.

For information write  
MILDRED MAY

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CLARKSTON, Wash.



**18 HOURS  
Good Listening  
Every Day!**

Eighteen hours a day... 365 days a year... CJOC brings to its listeners the finest in broadcast entertainment.

Tune in to

**CHARLIE  
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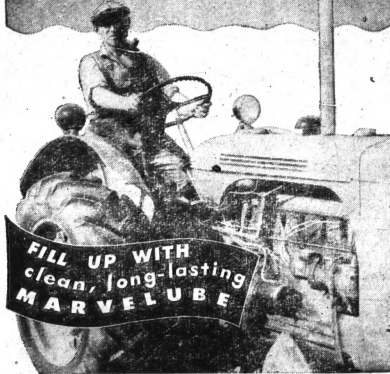
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WATTS OF  
POWER

**CJOC**  
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1220  
ON THE  
DIAL

**KEEP  
DOWN  
THE  
COST PER ACRE**



► The oil you use in your tractor is your insurance against breakdowns, delays and costly repair bills. Using the right grade of the right oil will definitely keep down your cost per acre.

That is why we recommend MARVELUBE Motor Oil. It is recognized as Canada's leading motor oil—used in more farm machines and motor cars than any other oil you can buy.

Why take a chance on inferior quality when you can use the leader at no extra cost? Fill up with tough, long-lasting MARVELUBE and your engine will stay clean longer and free from damaging deposits. You'll save money in the long run by using MARVELUBE, Canada's favorite motor oil.

**MARVELUBE**



IMPERIAL OIL LIMITED

## Local and General Items

The Editor will be glad to receive items for this section, regarding visitors, entertainers, parties leaving for holidays, bridge parties, teas, showers, presentations, anniversaries, etc. Phone items in to 11 or hand them in at The Graphic office not later than Thursday evenings.

Miss Betty Bird will be leaving soon for Calgary where she has accepted a position.

Mr. D. Picard of Vancouver, BC, is making a short visit with his parents in Blairmore.

Mrs. Myles Tompkins, of Edmonton, spent a few days in Blairmore visiting with friends and relations.

Among the Calgary visitors this week are Mrs. D. Walker, Mrs. Ian Walker and Mrs. B. Sensier.

Coleman Grands left for Great Falls Montana, where they play exhibition hockey games tomorrow and Sunday night.

The members of the Crow's Nest Chapter, IODE, wish to extend thanks to all those who donated in their recent clothing drive.

FOUND.—A Sargent Key, in leather case, has been turned in to The Graphic office. Owner can claim same, and pay for this adv.

Mrs. Lloyd Wilkins and three young sons of Lethbridge are spending a few weeks at the home of Mrs. Wilkins' parents, Mr. and Mrs. Marshall Hamilton.

The sermon subject at Central United church Sunday evening will be "The Value of the Human Soul". The senior choir will be in attendance. You are cordially invited to be present.

Blairmore Branch of the Canadian Legion are holding election for executive committee this week end and members are asked to consult the club notice board as to time and date. From the following five are to be elected: R. N. Crippen, J. P. Cyr, B. Hobson, W. Knight, J. R. McLeod C. C. Miller, E. G. (Jim) Montalenti, J. Sharetta.

"Kleerex" clears up skin ailments—Eczema, Itch, Pimples, Psoriasis, etc. quickly, effectively. Have better complexion. Two strengths, medium, strong. Two sizes. 50c, \$1.00. All druggists.

WANTED—Horses for Fox Meat; 1c pound. Contact JOE JACOB, Hillcrest, Alta. [May 9-11]

SLENDER TABLETS are effective. 2 weeks' supply \$1; 12 weeks \$5; at Blairmore and Coleman Pharmacies.

TAKE NO CHANCES with coffee. Insist on Maxwell House. It's an extraordinary blend of coffees that is Radiant-Roasted to develop all its extrarich, full body.

## SPRING STOCK SHOW CALGARY

MARCH 15 to 19

## Low Rail Fares

From all Stations in Alberta

Fare and One-Third  
For The Round Trip

Go March 13 to 18

and on March 19 for trains  
arriving Calgary by 1:30 p.m.

RETURN UNTIL MARCH 20

If no train Mar. 20 first available  
train thereafter

Consult Canadian Pacific Agent

**Canadian Pacific**  
WORLD'S GREATEST TRAVEL SYSTEM

Mr. and Mrs. H. Boulton of Coleman were Blairmore visitors on Tuesday.

Mrs. T. H. Duncan and son Bill of Bellevue were visitors to Calgary this week.

Mr. Allan Kmeick was a Lethbridge visitor last week end on business.

Naturalization papers have been issued recently to the following people: Karol Vayoucan, Vaino Ross and Reino Kurri, of Blairmore; Karol Tomaga, Joseph Szmacizari, John Peremid, John Ozar, Stanley Mieronowicz and Joseph Banak, of Bellevue; John Zawada, John Vrskovy, George Timco, Paul Syrota, Joseph Poltorokowski, Michal Kronywysh, Henry France, Pete Antonenko, Mike Aldoff, of Coleman and John Sethen of Burmis.

## CHILD'S PLAY

Properly conducted competitive sports are essential to development of young people, according to health officers of the department of national health and welfare, Ottawa. Pointing out that organized games will teach youngsters that they are members of society, the department states that sports show players that others have rights, capacities, ambitions and feelings similar to their own. Health authorities advise parents to encourage children to play with other youngsters.

## Unheated Church

Church Magazine, (Coddington, England.)

By coming to church, we at least help to keep the place warm, and if we join heartily in singing as we lift up our souls to God in praise and thanksgiving, we will be able to keep ourselves warm on the coldest day.

If needs be, bring a rug for use during the sermon.

## NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of WALTER HRANKOWSKI, late of Hillcrest, Alberta, Miner, Deceased.

NOTICE is hereby given that all persons having claims upon the Estate of the above named WALTER HRANKOWSKI who died on the 14th February, 1948, are required to file with the undersigned by 10th April, 1948, a full statement duly verified of their claims and of any security held by them, and that after that date the Administrator will distribute the assets of the Deceased among the parties entitled thereto having regard only to the claims so filed or which have been brought to his knowledge.

DATED at Land Titles Bldg., Calgary, Alberta, 8th March, 1948.

B. L. SLOAN,  
Public Administrator for the  
Judicial District of Macleod.

In one day of war, Canada, Britain and the United States spent over \$12,000,000. This money would give five million children one good meal a day for a whole year. Give Generously to the Canadian Appeal for Children.

Special fares for the Easter Holiday period on Canadian Pacific Railway Lines are announced by H. Cronk, agent, Blairmore, Alta. The low fares will be available from Thursday, March 25th, to 2 p.m. Monday, March 29, and will be good to return leaving destination up to midnight of Tuesday, March 30th. On branch lines where there is no train service on March 30th, tickets will be valid to return on first available train thereafter.

The low rate of single fare and one third for the round trip will be good between all stations in Canada and in all classes of accommodation.

There is no situation which could be "a lot worse" but which could be a lot better.



**OPEN AT  
PAGE 497...**

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For full explanation see the Catalogue for Spring and Summer 1948, page 497.

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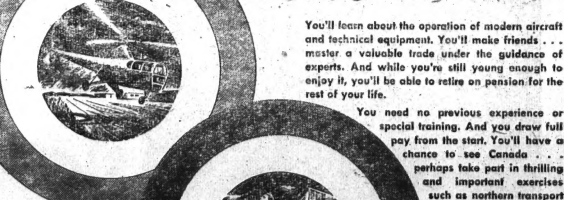
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- Retirement income assured.

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Please mail me without obligation full particulars regarding enlistment requirements and openings now available in the R.C.A.F.

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YOU ARE ELIGIBLE TO APPLY IF YOU ARE

- (1) a Canadian citizen or other British subject
- (2) physically fit
- (3) between 17 and 30 years